



Future Skills

POSHIZZLETECH.TK

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Adapted from A WHOLE NEW MIND by Daniel Pink

The Six Senses

DESIGN

- Difficult to outsource and to automate



The Six Senses

STORY

- Context enriched by Emotion
- You can say:
 - *The Queen died and the King died.*
- Or you can say:
 - *The Queen died and the King died of a broken heart.*



The Six Senses

SYMPHONY

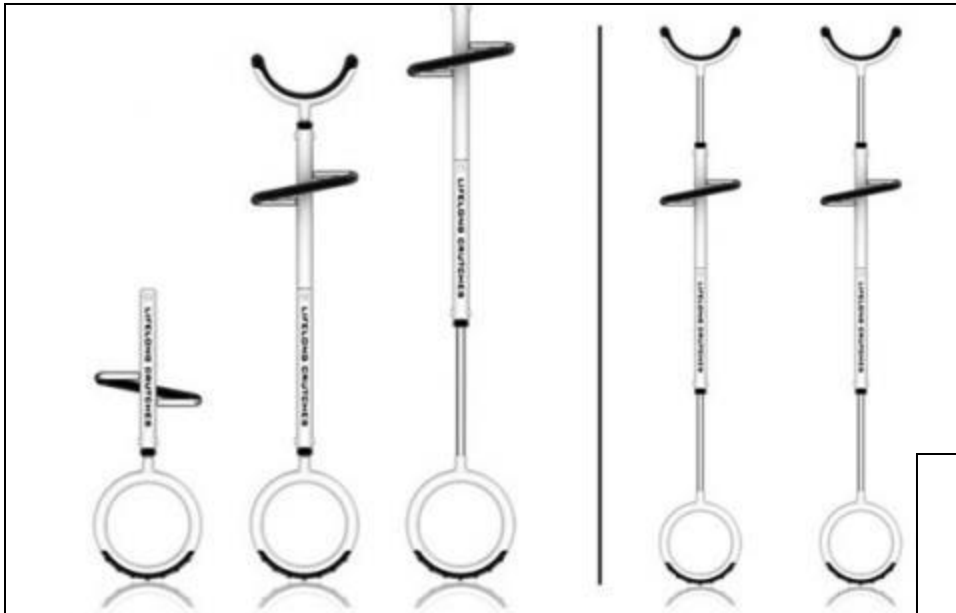
- *Does the flap of a butterfly's wings in Brazil set off a tornado in Texas?*
- Systems Thinking



The Six Senses

EMPATHY

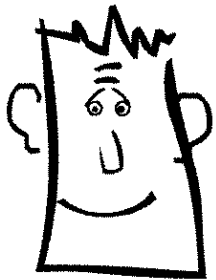
- The only quality needed for creativity



The Six Senses

PLAY

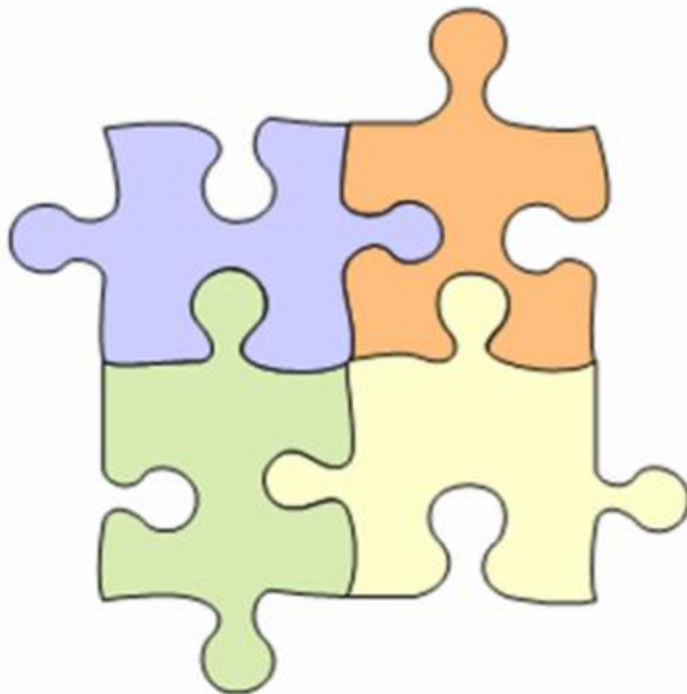
- A playfully light attitude is characteristic of a creative individual



The Six Senses

MEANING

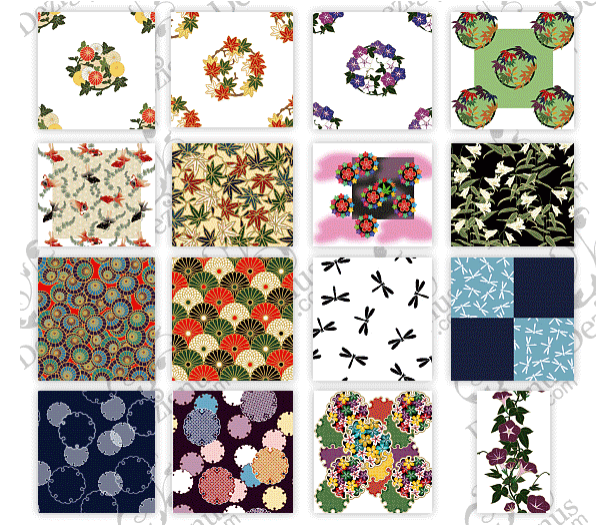
- We are born for meaning, not pleasure; unless the pleasure has a meaning to it



High Concept, High Touch

HIGH CONCEPT:

- Ability to detect patterns and opportunities
- To combine seemingly unrelated ideas into something new
- To create artistic and emotional beauty

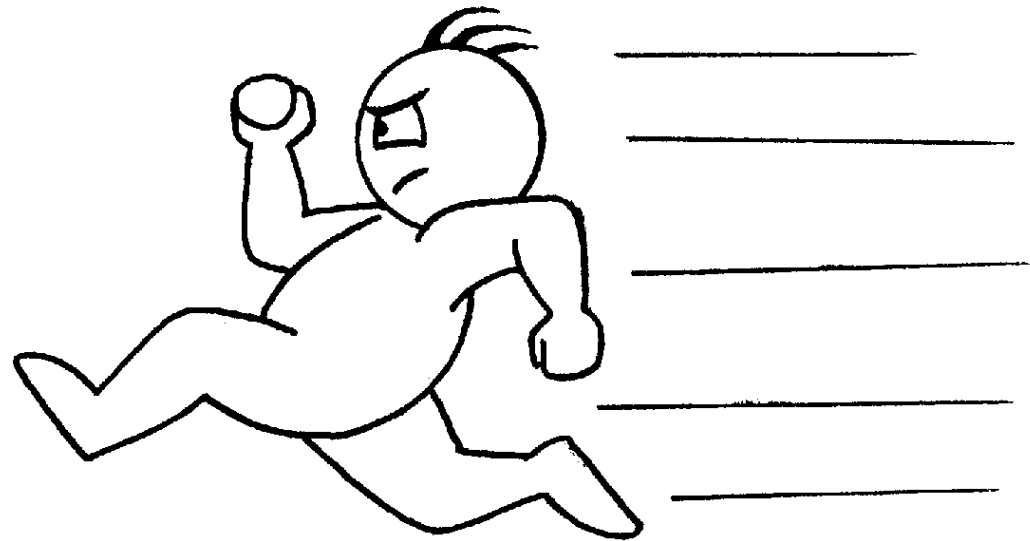


HIGH TOUCH:

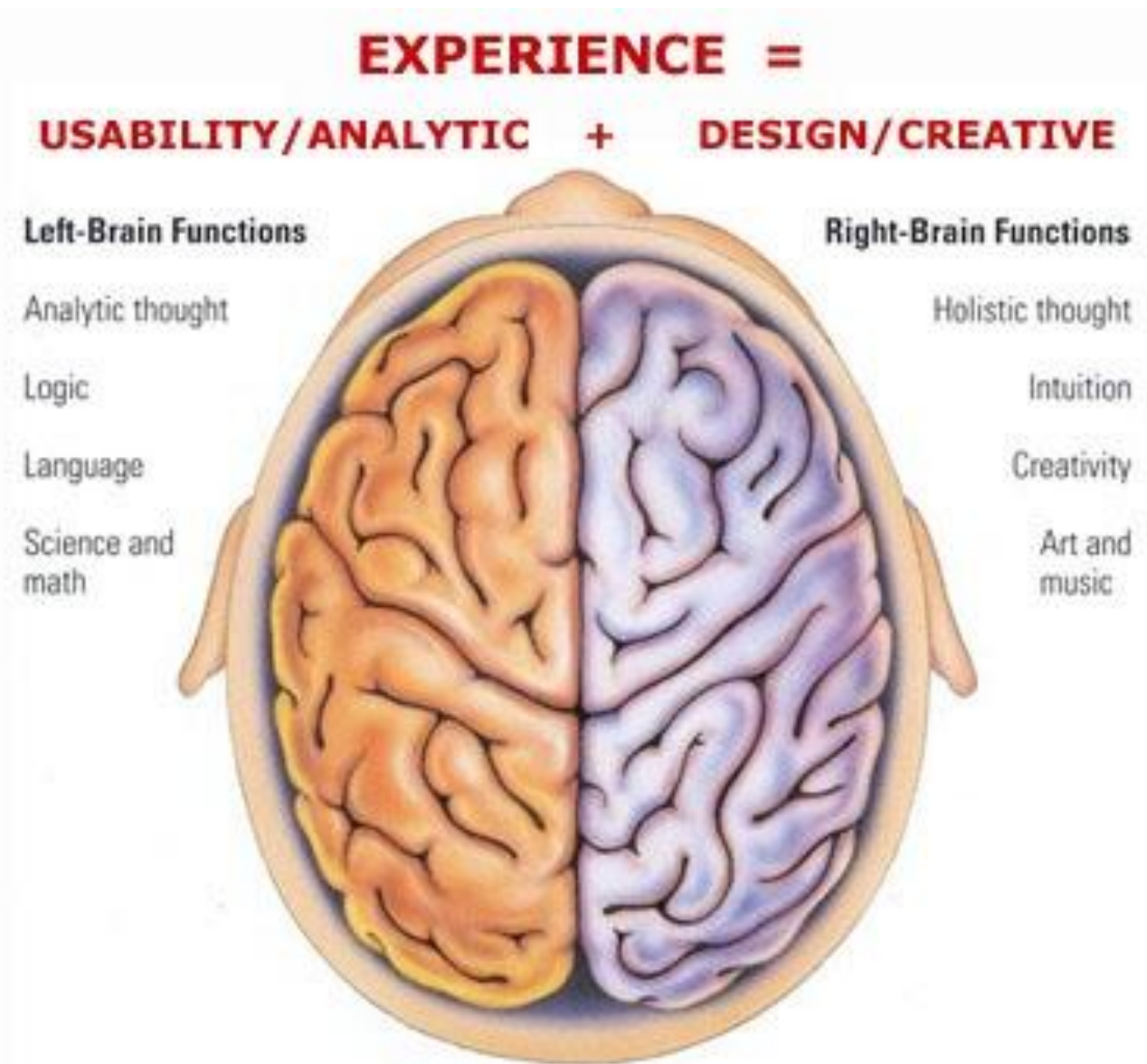
- Ability to empathize with others
- To understand the subtleties of human interaction
- To stretch beyond routine in pursuit of purpose

Asia, Abundance, Automation

- Can someone do it cheaper?
- Can a computer do it faster?
- Is what I am offering in demand in an age of abundance?



Right Brain, Left Brain



Thank you!