

# Footwear NEWS

India



News Letter of the Indian Shoe Federation

Special Edition  
Ambur Open 6

Dated 6<sup>h</sup> June 2015



## FOREWORD

Dear **Members of the Indian Leather Fraternity**

**“Ambur OPEN 6,” will provide a trade and networking platform**

After the grand success of the five editions of Ambur OPEN, the sixth edition of the **“Exhibition of Finished Leather, Accessories, Machinery, Components & Technology”** is back and Indian Shoe Federation (ISF) In association with **South India Shoe Manufacturers Association (SISMA)** will be presenting Ambur OPEN 6 during 6-7 June 2015 at Ambur Trade Centre, Ambur.

“Ambur OPEN 6,” will provide a trade and networking platform showcasing the very best of **“Finished Leather, Accessories, Machinery, Components & Technology.”**

ISF and SISMA join hands this edition of Ambur OPEN 6 and as in the previous year, we have the added strength of being supported actively by IFLMEA, ATA,



IFCOMA and AFCAMMI which lends further allure to this event.

The importance of being innovative and the need to constantly update products is a step to overcome product obsolescence and survive in the future. The 6<sup>th</sup> edition of the Exhibition of **“Finished Leather, Accessories, Machinery, Components & Technology.”** - Ambur Open 6 is a step in this direction.



AMBUR  
OPEN  
6 - 7 June 2015

### Organized by



### in association with

SISMA

### Main Sponsor



## “Exhibition of Finished Leather, Accessories, Components, Technology and Machinery”

AMBUR  
OPEN

6 - 7 June 2015



6 - 7 June 2015, Ambur Trade Centre, Ambur, Tamil Nadu

- Ambur Economic Development Organization Ltd. (AEDOL)
- All India Skin & Hide Tanners Merchants Association (AISHTMA)
- Agra Footwear Manufacturers and Exporters Chamber (AFMEC)
- Council for Leather Exports (CLE)
- CSIR-Central Leather Research Institute, (CSIR-CLRI)
- Footwear Design & Development Institute (FDDI)
- Pernambut Tanners Association (PTA)
- South India Tanners and Dealers Association (SITDA)
- Vaniyambadi Tanners Association (VTA)

### Co - Organisers



### Co - Sponsors

- Althaf Shoes Pvt. Ltd.
- Bachi Shoes Ltd.
- BBK Leather Pvt. Ltd.
- Farida Shoes Pvt. Ltd.
- Florence Shoe Company Pvt. Ltd.
- Good Leather Group
- Gaitonde Leathers and Accessories Pvt. Ltd.
- Kanna Chemie Pvt. Ltd.
- KH Exports India Pvt. Ltd.
- Naser Tanning Pvt. Ltd.
- PA Footwear Pvt. Ltd.
- Saba Group
- PR Group

There are a few concurrent programmes planned that would make your presence at Ambur OPEN 6 worth your while!

A seminar by TUV SUD on **Comprehensive service scope for Footwear and Leather Products** supply chain slated for Saturday, 6<sup>th</sup> June 2015 will provide an insight into the quality aspects that keep challenging the Industry day-to-day and that highlights the current needs of the industry.

Parallely an **OPEN HOUSE** in the forenoon on Saturday, 6<sup>th</sup> June 2015 will discuss various issues like the Global Footwear scenario, Environment and the future, HRD initiatives of the Leather Sector Skill Council, 19<sup>th</sup> UITIC Footwear Congress and update on the Kothapatnam Leather Complex. This session will be addressed by the doyens of the Industry who will enlighten us.

**Another new endeavour is an Interactive Session on COMPONENTS** – The Prime Objective of this session is to organize a Meeting of the Components & Accessory Manufacturers with the Leather Product Manufacturers to participate in a constructive and healthy debate to effectively match & meet the requirements of one another, discuss new trends and materials and their availability. This session is slated for Saturday, 6<sup>th</sup> June 2015 at 2.30 pm at the Ambur Trade Centre.

Exhibitors at Ambur OPEN 6 have taken every measure to ensure that they bring you their new and latest developments through 'showcasing' at Ambur OPEN 6. **The 'Business Session' and the Exhibition will remain open for the Exhibitors and Visitors from 8.45 am on Saturday, 6<sup>th</sup> June 2015 with a 'formal' inaugural ceremony at 10.30 am on that day.**

"Ambur OPEN 6," will provide a trade and networking platform showcasing the very best of **"Finished Leather, Accessories, Components, Machinery & Technology."**

The participation profile of Ambur OPEN 6 includes categories of exhibitors spanning: Footwear Components, Machinery, Chemicals, Testing & Services and Institutions. A total of 58 exhibitors occupying a space of 422 sq mts would showcase their capabilities at Ambur OPEN 6.

## Participation Profile at Ambur OPEN 6

Category	No of exhibitors	Area (sq mts)	Percentage
Components	40	274	62
Machinery	06	42	09
Chemicals	05	48	11
Institutions	02	10	02
Leather	02	18	04
Testing & Services	07	53	12
<b>TOTAL</b>	<b>62</b>	<b>445</b>	<b>100</b>

The business ambience of the fair is ideal for strong coupled exhibitor-buyer discussions.

Amenities and facilities at the fair are of top international standards

As stake holders in the enhancement of "Make in India", we invite you to walk hand in hand with us in our journey of making Ambur OPEN 6, a meaningful exposition for the discerning.

The importance of being innovative and the need to constantly update products is a step to overcome product obsolescence and survive in the future. The 6<sup>th</sup> edition of the Exhibition of **"Finished Leather, Accessories, Components, Machinery & Technology."** - Ambur Open 6 is a step in this direction.

**"Ambur OPEN is here to stay and we have striven to give you all a truly enriching and world class event."**

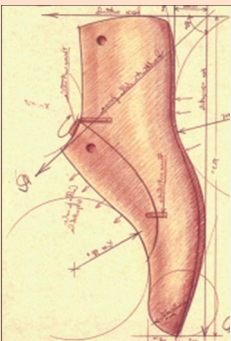
Stay tuned to [www.indianshoefederation.in](http://www.indianshoefederation.in) for further updates!

With warm regards,



(K R Vijayan)

President, Indian Shoe Federation



**K R Vijayan**

President, Indian Shoe Federation

**SISMA**

**P R Aqeel Ahmed**

President, South India Shoe Manufacturers Association

cordially invite you to the Inaugural Ceremony of



6th June 2015; 10.30 am, Ambur Trade Centre

Shri **M Mohammed Hashim**

Chairman, KH Group

will be the Chief Guest  
in the august presence of

Shri **M Rafeeq Ahmed**

Chairman, Council for Leather Exports

Shri **N Shafeeq Ahmed**  
Chairman, IFLMEA

Shri **R Ramesh Kumar, IAS**  
Executive Director, CLE

will be the Guests of Honor

Shri **Habib Hussain**  
Chairman, Sector Skill Council

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[www.indianshoefederation.in](http://www.indianshoefederation.in)

Main Sponsor



INVITATION



AMBUR  
OPEN  
06-07 June 2015

## AMBUR OPEN 6 PARTICIPANTS LIST

S.NO	COMPANY NAME	HALL / STALL NO	AREA (IN SQM)
	<b>COMPONENTS</b>		
1	Abraaz Malaspina Soles Pvt Ltd	A 19,20	12
2	A Dunhill Thread	A 8	6
3	Aggu Soles	A 28	6
4	Classic Polymers	A 33	6
5	Donchem Pvt. Ltd.	A 32	6
6	Elastic India	A 7	6
7	Euro Shoe Components Ltd	A 56, 57	12
8	Fortune Fine Fabs (P) Ltd.,	A 45	6
9	Gemini Shoe Enterprises & Co.	A 11	4
10	India Cartons	A 17	6
11	Intek Tapes Pvt Ltd	A 21	6
12	International Leather Materials	A 1	6
13	Jafra Insoles India (P) Ltd.	A 12	4
14	Jager Products Pvt. Ltd	A 3	6
15	Kailash Trade Links Pvt Ltd	A 31	6
16	Millenium Leather Foils	A 24	6
17	Navkar	A 35	6
18	Osuri Footwear Components pvt. Ltd.	A 36,37 38 & 39	24
19	R-Cube Enterprises	A 52	6
20	Rishi Overseas	A 40	6
21	Sarisons Shoe Tech Pvt Ltd (Saba Group)	A 14, 25	12
22	SDS Shoe Components	A 50	6
23	Sant Rubber	A 47	5
24	Sandeep Rubber Industries	A 23	6
25	Sky Industries	A 18	6
26	Solar Soles Pvt. Ltd.	A 5,6	12
27	Sri Vasavi Adhesive Tapes Pvt. Ltd.	A 30	6
28	Sri Ram Agencies	A 9	5
29	Suolificio Linea Italia (I) Pvt Ltd	A 44	6
30	Swastik Polymers	A 26	6
31	Tantech Industries (Pamposh Group)	A 46	6
32	Texon India Pvt Ltd	A 49	6
33	Tirupati Traders	A 42	6
34	Verana Industries	A 11A	4
35	Versatile Enterprises Pvt. Ltd.	A 34	6
36	Yuvaraj Merch	A 41	6
37	Zahonero India Pvt. Ltd.	A 27	6
38	Abida Shoe Components	C 4	6
39	Arcot Soles	C 3	6
40	USA Inks Pvt. Ltd.	C 1	6
	<b>TOTAL COMPONENTS</b>		<b>274</b>

S.NO	COMPANY NAME	HALL / STALL NO	AREA (IN SQM)
	<b>MACHINERY</b>		
1	CMI Machines Pvt. Ltd	A 2	6
2	MM Agencies	A 4	6
3	Adam Associates Utility	C 26,27	12
4	Harman Sales Pvt Ltd	C 28	6
5	KMK Enterprises	C 29	6
6	Meditek International Ltd.	C 30	6
	<b>TOTAL MACHINERY</b>		<b>42</b>
	<b>CHEMICALS</b>		
1	ATC Chemicals Pvt. Ltd.	C 2	6
2	BASF India Ltd.	C 11,12 & 13	18
3	Kanna Chemie (P) Ltd	A 43	6
4.	S.A.International	C 22	6
5	Indimica Impex	A 15,16	12
	<b>TOTAL CHEMICALS</b>		<b>48</b>
	<b>INSTITUTES</b>		
1	Central Footwear Training Institute	A 10	5
2	FDDI International Testing Centre.	A 48	5
	<b>TOTAL INSTITUTES</b>		<b>10</b>
	<b>LEATHER</b>		
1	Habeeb Hides	C 26	6
2	Gaitonde Leathers & Accessories Pvt. Ltd.	A 53,54	12
	<b>TOTAL LEATHER</b>		<b>18</b>
	<b>TESTING</b>		
1	Bureau Veritas Consumar Products Services	A 29	6
2	TUV SUD South Asia Pvt. Ltd.	C 39,40	12
3	SGS India Pvt Ltd	A 51	6
	<b>TOTAL TESTING</b>		<b>24</b>
	<b>SERVICES</b>		
1	Council for Leather Exports	C 37,38	12
2	FOOCMAC	C 36	6
3	Moon Blaze	A 48	5
4	Indian Leather Magazine	C 17	6
	<b>TOTAL SERVICES</b>		<b>29</b>

<b>GRAND TOTAL</b>	<b>445</b>
<b>TOTAL NO. OF PARTICIPANTS</b>	<b>62</b>

# Leather Industry – Overview, Ex



The Leather Industry holds a prominent place in the Indian economy. This sector is known for its consistency in high export earnings and it is among the top ten foreign exchange earners for the country.

With an annual turnover of over US\$ 11 billion, the export of leather and leather products increased manifold over the past decades and touched US\$ 5.91 billion during 2013-14, recording a cumulative annual growth rate of about 14.77% (5 years).

The Leather industry is bestowed with an affluence of raw materials as India is endowed with 21% of world cattle & buffalo and 11% of world goat & sheep population. Added to this are the strengths of skilled manpower, innovative technology, increasing industry compliance to international environmental standards, and the dedicated support of the allied industries.

The leather industry is an employment intensive sector, providing job to about 2.5 million people, mostly from the weaker sections of the society. Women employment is predominant in leather products sector with about 30% share.

India is the second largest producer of footwear and leather garments in the world.

The major production centers for leather and leather products in India are located in **Tamil Nadu** - Chennai, Ambur, Ranipet, Vaniyambadi, Vellore, Pernambut, Trichy, Dindigul and Erode ; **West Bengal** – Kolkata ; **Uttar Pradesh** – Kanpur, Agra, Noida, Saharanpur; **Maharashtra** – Mumbai ; **Punjab** – Jalandhar ; **Karnataka** – Bangalore ; **Andhra Pradesh** - Hyderabad ; **Haryana** - Ambala, Gurgaon, Panchkula, Karnal and Faridabad; **Delhi**; **Madhya Pradesh** – Dewas ; **Kerala** – Calicut and Ernakulam / Cochin

## Strengths of Indian leather sector

- Own raw material source – 2 billion sq ft of leather produced annually
- Some varieties of goat / calf / sheep skins command premium position



# port Performance and Prospects

- Strong and eco-sustainable tanning base
- Modernized manufacturing units
- Trained / skilled manpower at competitive wage levels
- World-class institutional support for Design & Product Development, HRD and R & D.
- Presence of support industries like leather chemicals and finishing auxiliaries
- Presence in major markets – Long Europe experience
- Strategic location in the Asian landmass

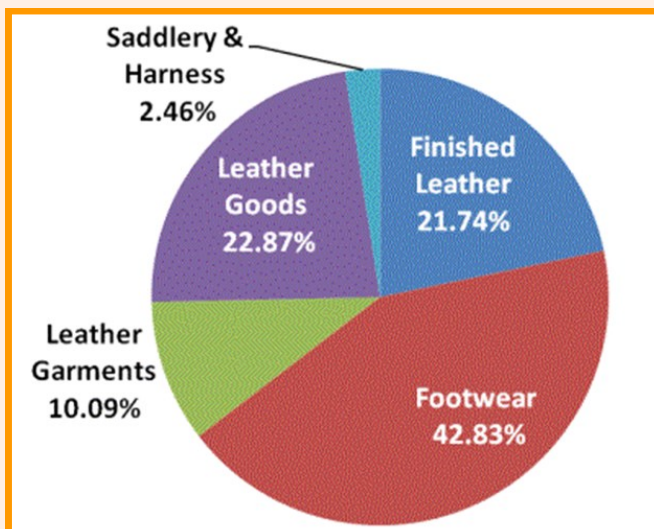
## Emerging strengths

- Design development initiatives by institutions and individuals
- Continuous modernization and technology upgradation
- Economic size of manufacturing units
- Constant human resource development programme to enhance productivity
- Increasing use of quality components
- Shorter prototype development time
- Delivery compliance
- Growing domestic market for footwear and leather articles

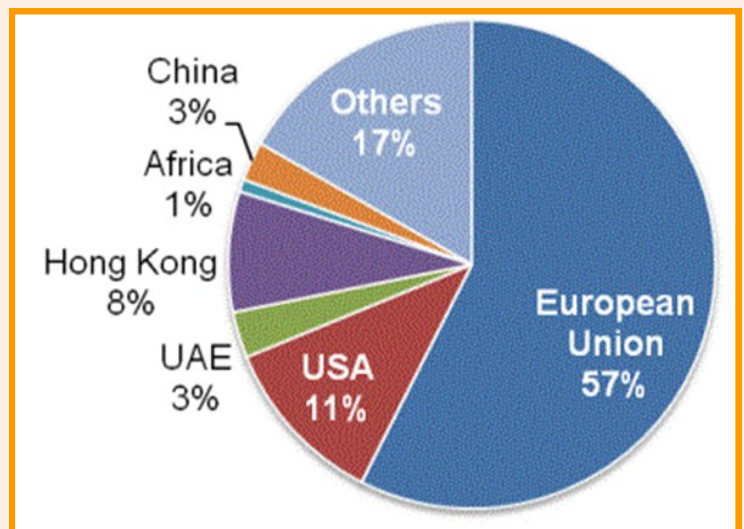
## Highlights of Leather Product Segments:

- **Tanning Sector** – Annual production 2 billion Sq.ft. Accounts for 10% of world leather requirement. Indian colors continuously being selected at the MODEUROPE Congress
- **Footwear Sector** – Second largest footwear producer after China. Annual Production 2065 million pairs. Huge domestic retail market 1950 million pairs (95%) are sold in domestic market. Footwear export accounts for 42.83% share in India's total leather & leather products export. The Footwear product mix Gents 54%, Ladies 37% and Children 9%
- **Leather Garments Sector** – Second largest producer with annual production capacity of 16 million pieces. Third largest global exporter. Accounts for 10.09% share of India's total leather export
- **Leather Goods & Accessories Sector including Saddlery & Harness** – Fifth largest global exporter. Annual production capacity – 63 million pieces of leather articles, 52 million pairs of Industrial gloves & 12.50 million pieces of Harness & Saddlery items. Accounts for 25.34% share of India's total export

**% Share of Leather & Leather Products (2013-14)**



**% share of various countries in India's Leather & Leather Products Exports**



## Major Markets:

The major markets for Indian Leather & Leather Products are Germany with a share of 12.92%, USA 11.32%, U.K. 11.20%, Italy 8.73%, France 5.99%, Hong Kong 7.98%, Spain 5.21%, Netherlands 3.66%, China 2.60%, Denmark 1.51%, UAE 3.05%, Belgium 1.62%,

These 12 countries together accounts for nearly 76% of India's total leather& leather products export.

European Union accounts for 57% of India's total export of leather and leather products.

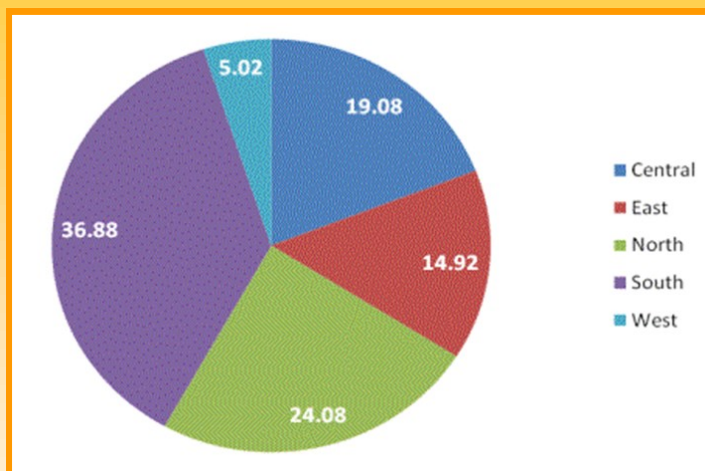
India's Export of leather & leather products to different countries – 5 years

(Value in million USD)

COUNTRY	2009-10	2010-11	2011-12	2012-13	2013-14	% Share 2013-14
Germany	491.28	575.38	731.00	<b>631.23</b>	<b>763.55</b>	12.92%
Italy	398.56	455.76	528.35	<b>438.53</b>	<b>515.59</b>	8.73%
UK	456.59	505.20	543.00	<b>606.02</b>	<b>661.98</b>	11.20%
USA	296.37	348.13	439.54	<b>526.13</b>	<b>669.17</b>	11.32%
Hong Kong	251.53	325.20	359.47	<b>441.45</b>	<b>471.56</b>	7.98%
Spain	219.13	247.99	296.06	<b>267.17</b>	<b>307.94</b>	5.21%
France	255.29	280.04	303.84	<b>320.81</b>	<b>353.80</b>	5.99%
Netherlands	137.10	155.43	198.70	<b>189.74</b>	<b>216.54</b>	3.66%
U.A.E.	69.06	74.27	109.28	<b>126.52</b>	<b>180.27</b>	3.05%
Portugal	39.39	39.62	46.55	<b>38.35</b>	<b>51.64</b>	0.87%
Belgium	65.39	80.89	113.06	<b>92.97</b>	<b>95.73</b>	1.62%
China	48.58	75.48	124.75	<b>124.36</b>	<b>153.57</b>	2.60%
Australia	53.92	51.81	67.84	<b>74.16</b>	<b>78.31</b>	1.33%
Denmark	55.73	57.75	74.18	<b>89.65</b>	<b>89.37</b>	1.51%
Sweden	36.07	31.36	44.33	<b>45.91</b>	<b>50.61</b>	0.86%
Canada	27.66	29.32	40.02	<b>45.71</b>	<b>51.43</b>	0.87%
Korea Rep.	29.04	31.31	38.21	<b>46.77</b>	<b>58.17</b>	0.98%
South Africa	24.60	32.14	41.18	<b>36.07</b>	<b>48.16</b>	0.82%
Switzerland	27.10	25.02	33.54	<b>30.30</b>	<b>32.75</b>	0.55%
Austria	28.01	27.01	38.43	<b>36.46</b>	<b>39.71</b>	0.67%
Greece	12.77	10.05	10.96	<b>8.41</b>	<b>11.97</b>	0.20%
Saudi Arabia	21.01	22.14	41.68	<b>42.37</b>	<b>38.67</b>	0.65%
Japan	17.19	21.74	33.04	<b>38.70</b>	<b>48.73</b>	0.82%
Russia	6.68	19.99	33.04	<b>28.54</b>	<b>51.57</b>	0.87%
Indonesia	10.08	20.15	25.24	<b>26.82</b>	<b>27.17</b>	0.46%
New Zealand	4.29	5.98	7.29	<b>7.23</b>	<b>9.66</b>	0.16%
Others	306.42	399.45	521.14	<b>572.69</b>	<b>725.25</b>	12.27%
Total	<b>3404.57</b>	<b>3968.54</b>	<b>4873.53</b>	<b>5015.41</b>	<b>5908.82</b>	100.00%

Source: DGCI&S

### Region-wise Export of Leather & Leather Products 2012-13 in (%)



### India's Export of Leather and Leather products for Five years

(Value in Million \$)

	2009-10	2010-11	2011-12	2012-13	2013-14
Finished Leather	627.95	841.13	1024.69	1093.73	1284.57
Footwear	1507.59	1758.67	2079.14	2066.91	2531.04
Leather Garments	428.62	425.04	572.45	563.54	596.16
Leather Goods	757.02	855.78	1089.71	1180.82	1351.50
Saddlery & Harness	83.39	87.92	107.54	110.41	145.54
<b>Total</b>	<b>3404.57</b>	<b>3968.54</b>	<b>4873.53</b>	<b>5015.41</b>	<b>5908.82</b>
<b>% Growth</b>		<b>16.57%</b>	<b>22.80%</b>	<b>2.91%</b>	<b>17.81%</b>

Source: DGCI&S

### Future Outlook:

The Government of India had identified the Leather Sector as a Focus Sector in the Indian Foreign Trade Policy in view of its immense potential for export growth prospects and employment generation. Accordingly, the Government is also implementing various Special Focus Initiatives under the Foreign Trade Policy for the growth of leather sector. With the implementation of various industrial developmental programmes as well as export promotional activities; and keeping in view the past performance, and industry's inherent strengths of skilled manpower, innovative technology, increasing industry compliance to international environmental standards, and dedicated support of the allied industries, the Indian leather industry aims to augment the production, thereby enhance export, and resultantly create additional employment opportunities.

*Source : Council for Leather Exports, [www.leatherindia.org](http://www.leatherindia.org)*

# Footwear NEWS

India

News Letter of the Indian Shoe Federation

Please send your feedback to:

[indianshoefed@gmail.com](mailto:indianshoefed@gmail.com); [india@indianshoefederation.in](mailto:india@indianshoefederation.in);  
contact for more details : Ms. Surya Gayathri, ED-in-charge ISF,

Phone : 2858 3794 , Mobile : 9941906996

ISF Footwear News is available exclusively on [www.indianshoefederation.in](http://www.indianshoefederation.in)

Venue :  
**Hotel ITC  
Grand Chola  
Chennai**

# 19<sup>th</sup> INTERNATIONAL TECHNICAL FOOTWEAR CONGRESS

February 03-05, 2016 | Chennai, INDIA.

Website : <http://uitic-congress.cleindia.org>

Email : [uitic@cleindia.com](mailto:uitic@cleindia.com)

**OPEN FOR DELEGATE  
REGISTRATIONS**

**THEME :  
FUTURE  
FOOTWEAR  
FACTORY**

#### KEY DATES FOR PAPER SUBMISSION

31 Jul 2015

**ABSTRACT  
SUBMISSION**

30 Sep 2015

**ABSTRACT  
REVIEW RESULTS**

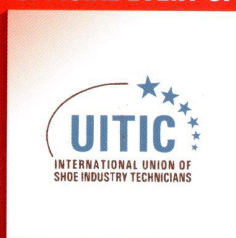
31 Dec 2015

**FULL PAPER  
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#### ORGANIZER



#### OFFICIAL EVENT OF



For further details, contact :

#### **Council for Leather Exports**

(Sponsored by Ministry of Commerce  
& Industry, Govt. of India)

CMDA Tower - II, 3rd Floor,

Gandhi Irwin Bridge Road

Egmore, Chennai - 600008.

Phone : 044-28594367 to 71

Email : [cle@cleindia.com](mailto:cle@cleindia.com)

Website : [www.leatherindia.org](http://www.leatherindia.org)

