



Indian Shoe Federation

announces the fourth edition of the

**“Exhibition of
Finished Leather,
Accessories,
Components,
Technology and Machinery”**

AMBUR 4 OPEN

29-30 June 2013

Ambur Trade Centre, Ambur, Tamil Nadu

Co - Organised by

SISMA



Main Sponsor



Announcing



After the grand success of the three editions of Ambur OPEN, the fourth edition of the **“Exhibition of Footwear Components, Accessories, Finished Leather and Machinery”** is back and Indian Shoe Federation (ISF) will be presenting **Ambur OPEN 4** on 29 & 30 June 2013 at Ambur Trade Centre, Ambur.

“Ambur OPEN 4,” will provide a trade and networking platform showcasing the very best of Finished Leather, Footwear Components, Accessories and Technology in the Leather and Leather Products Sector and Shoe Machinery as well for the first time. **ISF and SISMA** join hands this edition of Ambur OPEN 4 and as in the previous year, we have the added strength of being supported actively by **IFLMEA, ATA, IFCOMA and AFCAMMI** which lends further allure to this event.

The importance of being innovative and the need to constantly update products is a step to overcome product obsolescence and survive in the future. The 4th edition of the Exhibition of Footwear

Components, Accessories and Finished Leather - the Ambur Open 4 is a step in this direction.

Ambur OPEN over the last three editions has grown bigger and grander, edition after edition. Ambur OPEN 4 will be stronger with a more pan India participation and a larger showcasing opportunity.

Ambur OPEN is here to stay and we have striven to give you all a truly enriching and world class event. Concurrent seminars will be organized having carefully chosen topics that highlight the current needs of the industry. The business ambience of the fair is ideal for strong coupled exhibitor-buyer discussions. Amenities and facilities at the fair are of top international standards. As stake holders in the enhancement of “Image India” in the Leather Arena, we invite you to walk hand in hand with us in our journey of making Ambur OPEN 4, a meaningful exposition for the discerning.

We invite you to participate in “Ambur Open 4” on 29 & 30 June 2013.



GLIMPSES FROM AMBUR OPEN 3

Exhibitor's Profile

Finished Leather
Leather Chemicals
Cutting Dies
Lasts
Leather Soles
Synthetic Soles

Insoles
Labels
Adhesives
Synthetic Linings
Shoe boxes
Tapes

Shoe Chemicals
Trims & Accessories
Light Machinery
Heavy Machinery
Testing & consultancy services,
Software

Seminars at Ambur OPEN 4

During the fair, there will be informative seminars which give participants a value added opportunity to be enlightened on topics related to Leather and Leather Products Technology, Shoe Components, Quality Control and Inspection and Business Solutions.

Three Seminar Slots are Available:

- Slot 1: 12.00 Noon to 1.00 pm on Day 1: Saturday, 29 June 2013
- Slot 2: 3.00 pm to 4.00 pm on Day 1: Saturday, 29 June 2013
- Slot 3: 12.00 Noon to 1.00 pm on Day 2: Sunday, 30 June 2013

Each one hour slot is available at a sponsorship of Rs 50,000/-. No food or beverages will be served.

Fair Timings

Inauguration will be held on Saturday, 29 June 2013 at 10.30 am at the Foyer followed by VIP Tour of the Fair.

Business Session:

Day 1: 9.00 am to 6.00 pm

Day 2: 9.00 am to 5.00 pm

Tariff for Participation

- ◆ Rs 4100/- per sq. mt. inclusive of 12.36% service tax
- ◆ Stalls are of dimension 6 sq. mts (3 sq. mt. X 2 sq. mt.) and multiples thereof.
- ◆ A few 5 sq. mts stalls are also available.
- ◆ Corner stalls would be levied with a 20% surcharge

Stall allocations in the following groups:

Hall A (Ground Floor of Ambur Trade Centre) – Footwear Components & Accessories

Hall C (First Floor of Ambur Trade Centre, inside the Convention Centre) – Finished Leathers

Hall B (Ground Floor extension)

Hangar (exclusively for heavy machineries only)

- ◆ PS: Stall allotment will be made on 'first come first serve' basis.

Payment Terms

Demand Draft favouring "Indian Shoe Federation" for the full amount (inclusive of 12.36% service tax) to be paid along with completed application and catalogue entry details by 31st May 2013.

Advertisements/ Sponsorship

We welcome advertisements and sponsorships for various publicity materials as well as for the various events during Ambur OPEN 4.

Advertisements in Fair Catalogue

- Back Cover: Rs 15,000/-
- Inside cover (front): Rs 10,000/-
- Inside cover (back): Rs 10,000/-
- Full page inside: Rs 5000/-
- Book mark: Rs 10,000/-

PS: All advertisements are in colour and the size is available on request

Advertisements on Name Badges

Rs 10,000/- each (Four advertisement slots available)

Lunch Sponsor

We welcome lunch sponsors, Rs. 0.50 lakh (Joint sponsorship with three or more companies) for each Lunch. Lunch coupons will carry the name and logo of the sponsor besides the stand alone advertisement in the lunch area.

Newsletter Sponsor

A 12 pages newsletter will be brought out on the occasion. The sponsorship is Rs 1.0 lakh. Last page will be given free of charge besides a one page write-up on the sponsor.

Facilities at the Stand

One table, two chairs, fascia with participant's name, with shelves/ hangers, spot lights. Please visit www.indianshoefederation.in to select the modular systems.

LIST OF FURNITURE ITEMS PROVIDED WITH THE STALL

Stall	Table	Chair	Spot light	5 Amp socket	Option –either shelves or rods with hooks		
					Wooden Shelves	Hanger Rod	S-Hooks
2m*2m	1	2	2	1	2	2	10
2.5m*2m	1	2	2	1	2	2	10
3m*2m	1	2	3	1	3	3	15
4m*3m	1	2	4	1	4	4	20

Food Court

A Food Court and cafeteria will be fully functional at the Ambur Trade Centre

For further information, updates, programme and logistics support; please visit www.indianshoefederation.in periodically.

Supporting Organizations and Associations

Ambur Economic Development Organization Ltd. (**AEDOL**)
All India Skin & Hide Tanners Merchants Association (**AISHTMA**)
Agra Footwear Manufacturers and Exporters Chamber (**AFMEC**)
Council for Leather Exports (**CLE**)
CSIR-Central Leather Research Institute (**CSIR-CLRI**)
Footwear Design & Development Institute (**FDDI**)
Pernambut Tanners Association (**PTA**)
South India Tanners and Dealers Association (**SITDA**)
Vaniyambadi Tanners Association (**VTA**)



For further details on the participation, sponsorship or related subjects, please contact:

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AMBUR 4 OPEN

**Exhibition of Finished Leather, Accessories, Components, Technology and Machinery
An ISF endeavour
29 - 30 June 2013 Ambur Trade Center, Ambur, Tamilnadu**

APPLICATION FORM

1. **Name of the Company**

2. **Address**

City **PIN Code**

Tel (with Area Code) **Fax No**

Mobile

Email.....**Website**

3. **Name and Designation of Contact Persons**.....

4. **Company profile** (in 100 words): Please submit as an annexure for catalogue entry, as per format enclosed.

5. **Product/s to be displayed**.

6. **Space**: We require a stall of size Sq Mtrs (For Hall A -Shoe Components accessories- Multiple of 6 sq mtrs; for Hall B- Shoe Components and Accessories- Multiple of 5 and 6 sq mtrs; and for Hall C – multiple of 6 sq mtrs). List of furniture provided for 4, 5, 6 and 12 sq mtrs stalls is attached along with this application (Specify requirement of corner stalls if any. A premium of 20% over the basic tariff for the corner stall located in the front side and 10% for the corner stall located at the rear will be levied.) **Additional requirement of furniture / electrical lighting arrangements shall be directly projected to Deko Space and paid for or met by own arrangements. Cost of the stall is Rs 4100/- sq.mt including 12.36% Service Tax.**

7. I/We agree to abide by the rules and regulations mentioned overleaf.

8. Enclosed a Bank Cheque/ Draft No dated

on..... for Rs In favour of "Indian Shoe Federation" payable at Chennai.

Date

Place

Signature

Name

AMBUR 4 OPEN

RULES AND REGULATIONS OF PARTICIPATION

Participation: ISF reserves the right to select participants/exhibits to be displayed at its sole discretion.

Space Allocation: Application completed in all respects and accompanied by the requisite payment will only be considered for allocation of space. Space will be allocated product category – wise.

Last date: Applications for space booking together with full amount of participation fee must be submitted latest by 31st May 2013.

Refund: No refund/adjustment of participation fee will be made by the organizers.

Possession of stall will be given only after clearance of all dues by the participants

Display of Exhibits: The Exhibitors will display only products manufactured / traded by them as declared in the brochure.

Sub-renting of space is Strictly Prohibited: No display aid or products is allowed outside the allotted stall, participants to ensure that space outside the stall area is not encroached upon in any way.

Cleanliness and Maintenance: The participants will be responsible for cleanliness and maintenance of their stalls. Cleaning of common passage/areas will be arranged by the organizers.

Action on Causing Disturbance by Participants: The participants will carry out no such activities, which in the opinion of the organizers amount to nuisance or annoyance. Organizers shall have the right to take remedial action as deemed fit.

Fire Prevention: Smoking is prohibited inside the exhibition halls. Halogen and other floodlight are not permitted.

Security: Participants will be responsible for security of their exhibits and stall during the exhibition. However the organizers will make security arrangements of all the stalls.

Insurance Cover: Participants are responsible for insuring their exhibits and display material against loss, damage, theft, fire or any cause whatsoever.

Sound Level: The sound level inside the hall/stand/pavilion is to be maintained for the general comfort of all exhibitors and visitors. The sound level should not exceed 70 decibel on account of use of any sound/music system by the exhibitor.

Vacation of Space: Space will have to be vacated by 20:00 hours on (30 June 2013).

Violation of Rules: In the event of violation of any of the rules, ISF shall have the right to close down the stall of the participant immediately.

Interpretation of Rules and Regulations: The decisions of President ISF or his nominee shall be final and binding on the participants with regard to interpretation of these rules and regulations.

Disputes: Disputes, if any, arising out of participation in the fair fall within the jurisdiction of the courts of Chennai

ISF will not be responsible for any eventuality arising out of unforeseen circumstance, natural calamity like, floods, fire accident etc.

AMBUR 4 OPEN

Indian Shoe Federation

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Egmore, Chennai - 600 008.

Tel: 00 91 44 28583794, Fax 00 91 44 28413704

E-mail: india@indianshoefederation.com



COMPANY PROFILE

Name of the Company :

Phone No. :

Email Address :

Contact Person :

Website :

Products Manufactured and/or Marketed :

Address :

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